



IBC “Creative Packaging”®

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IBC Creative Packaging CELEBRATES 50 YEARS IN BUSINESS AND REFLECTS ON THE HISTORY OF PACKAGING IN THE BAY AREA

HAYWARD, CA.—December 16, 2009 - IBC *Creative Packaging* Corporation, an industrial packaging leader in the San Francisco Bay Area announced today its 50th anniversary celebration of serving the needs of companies that ship locally, nationally and internationally.

“Reflecting on 50 years in business, I am deeply grateful to our loyal customers who have trusted us to design and execute packaging that will ensure minimum loss and breakage no matter where they ship. I am also proud of our crew of employees, many who have been with us for ten, twenty and thirty years, and the high level of service that they provide our customers,” John Hunter, the Company’s President, said.

According to Hunter, the Company has shown staying power in good and bad times. “We have seen the economy rollercoaster through peaks and valleys, but our product and customer service has always been top-notch, we give the customer our best each day. We are a family owned and operated business with a 100,000 square foot manufacturing and storage facility, our own fleet of trucks and the best designers in the business. We hope to be in business for another 50 years.”

IBC was legally incorporated in September of 1959 and in 1971 relocated to a larger manufacturing facility, which coincided with enormous economic growth in the Bay Area. In addition to corrugated, IBC added a large foam and crating operation in the

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“Creative Packaging” Since 1959

1970's and grew its client list along with developing cutting edge packaging for a more complex digital new age.

“The 1960 and 1970's were a time when packaging was centered around corrugated. By 1980, the first stirrings of the Silicon Valley era appeared and we were right in the thick of it. Everything in packaging changed fairly quickly as we experimented with foam compressions and scientific drop/vibration testing to make sure that these delicate instruments we were now shipping would make it from point A to Point B. There was also a lot more concern about antistatic materials and the development of barrier protection bags against moisture issues, among other things”, recalled Jim Oliver, Sales Manager and Packaging Expert for IBC.

In today's high tech world, with IBC's design engineer Todd Longbottom drawing CAD versions of newly developed packaging ready to be tested, the company stands at the forefront of developing new and innovative ways to ship a wide-range of products. IBC's customers know they can ask for a simple corrugated box or crate, or expect a well-designed 20 piece complex pack that can ship a delicate medical laser all the way around the world without a scratch.

It has been a long and successful journey for IBC in the last 50 years and the company is happy to celebrate its expertise as a leader in the state of California in packaging design, innovation and manufacturing.

You can learn more about the company at <http://www.IBCcreativepackaging.com> or contact Deb Carlson at (510) 785-6500.

Interview contact John Hunter or Jim Oliver (510) 785-6500.

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